



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“REAL MAGNET IS
CONSTANTLY LOOKING
TO THE FUTURE TO
ADDRESS OUR NEEDS.”**

Anna Ulrich, eMarketing Manager,
Drury Inns

ABOUT REAL MAGNET |||||||

We are committed to your success.

Real Magnet was founded in 2000 with the sole purpose of helping you engage your customers. It’s a mission that we take seriously and has driven us to become a leading email service provider.

The core MagnetMail application has evolved from a basic email and fax platform to one that facilitates a variety of marketing tasks, from RSS and mobile marketing to surveys and event management. We continue to improve the application while working with you to identify needs and trends in the ever-changing electronic communications landscape.

We also offer a sister application called EmailExam, which allows email marketers to test the integrity and deliverability of their messages before they are sent.

Both MagnetMail and Email Exam are backed by innovative technology and innovative people. We pride ourselves on our 24/7 customer support and personal relationships with our clients.

MagnetMail is endorsed by the American Society of Association Executives, the Specialized Information Publishers Association and the Hospitality Sales and Marketing Association International.

The company also is a Sender Score Certified provider and a member of both the Email Sender and Provider Coalition and the Email Experience Council.

Contact us to learn more about our products and services.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX