



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“SIMPLY PUT,
MAGNETMAIL IS EASY TO
USE AND HAS SOLID
FEATURES. IT DELIVERS.”**

Brent Littlefield, President,
Littlefield Consulting

MOBILE/RSS/FAX OVERVIEW

Reach your audience via multiple channels.

Your recipients may prefer mobile, RSS or fax – as opposed to email – and MagnetMail is one of the only platforms to give you the ability to easily send via any of these channels to make sure that your message is read.

You can designate which recipients should receive mobile, RSS or fax messages, and then MagnetMail does the rest. And if the recipient is suddenly unable to receive an email message, for example, MagnetMail will send your correspondence via mobile or fax to make sure it reaches its destination.

And as with everything in MagnetMail, all tracking data is recorded and available to you for analysis and segmentation.

Request a demo to get a first-hand look at how MagnetMail can power your multi-channel marketing.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX