



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“MAGNETMAIL IS AN
EXTREMELY FLEXIBLE
AND SUPERIOR TOOL.”**

Alaina Sadick, Web Manager, Wolf Trap
Foundation for the Performing Arts

FAX

Send faxes directly from MagnetMail.

MagnetMail is one of the only email marketing tools with a fully integrated fax messaging capability.

While adoption of email, mobile messaging and RSS continue to increase, many recipients remain loyal to fax communication. MagnetMail allows you to send either a stand-alone fax or an integrated email and fax message based on recipient preference.

You can also use fax as a backup to email, and vice versa. So if you send a fax and it is unable to go through, MagnetMail will send the same message via email. This roll-over feature ensures that your message is received.

MagnetMail will track and report on the success of your faxes at both the aggregate and individual recipient levels. Here are some other features of MagnetMail's integrated fax capabilities:

- An easy-to-use interface
- Full merge (personalization) capabilities
- The ability to send multiple, unique documents
- A scheduler for launching future broadcasts
- Customizable re-try algorithms

Request a demo to get a first-hand look at how MagnetMail can add fax to your communication efforts.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX