



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“REAL MAGNET IS
CONSTANTLY LOOKING TO
THE FUTURE TO ADDRESS
OUR NEEDS.”**

Anna Ulrich, eMarketing Manager,
Drury Inns

MOBILE

Go mobile and reach recipients wherever they are.

Mobile messaging represents one of the most personal ways to reach your recipients.

Soon, MagnetMail will make it possible to quickly and easily send text/SMS messages to your contacts. The final touches are being put on MagnetMail's new mobile messaging functionality, which will add another component to your ability to send emails, RSS feeds and faxes.

Using MagnetMail's subscription management system, your contacts will be able to choose which channel they prefer.

You will also have the ability to send complex messages that send an email to your recipient if the mobile message is undeliverable. This roll-over feature ensures that your message is received.

And as with every activity in MagnetMail, you'll get comprehensive tracking data about your mobile campaigns.

Request a demo to get a first-hand look at how MagnetMail can add mobile messaging to your marketing efforts.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX