



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“MAGNETMAIL IS
RELIABLE, EASY TO
LEARN AND VERY
COST EFFECTIVE.”**

Carrie Kulak, Director of Consumer
Marketing, Goebel Marketing
North America

RSS

RSS is the perfect complement to email.

The adoption of RSS continues to grow, and many of your recipients may prefer to receive information via this channel.

That's why Real Magnet has made it easy to distribute a solo RSS feed or in tandem with your email message. Just type in the content, choose your recipients and publish your RSS feed. It's that easy.

MagnetMail's subscription management system allows recipients to choose whether to receive your messages via email, mobile, RSS or fax.

MagnetMail will also track recipient activity on your RSS feed.

Request a demo to get a first-hand look at how MagnetMail can add RSS to your email marketing.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX