



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“REAL MAGNET IS
CONSTANTLY LOOKING
TO THE FUTURE TO
ADDRESS OUR NEEDS.”**

Anna Ulrich, eMarketing Manager,
Drury Inns

DISTRIBUTION

Distribute your message across all channels with MagnetMail.

From manufacturers to retailers to freight carriers, wholesale distributors have to manage a number of key relationships to maintain a successful business. If any one area falters, an entire revenue model is in jeopardy.

MagnetMail is designed to help facilitate those relationships. It's a powerful application for communication that allows you to fax rate sheets to retailers, email inventory requests to suppliers or send mobile messages to your fleet drivers. It can also be used for transactional messages.

Along with the core functionality of MagnetMail, here are just a few of the things you can do:

- **Distribute via mobile and fax.** There are many moving parts in construction, and your recipients have a variety of communication preferences. MagnetMail allows you to send via email, mobile, RSS and fax so that your messages are received.
- **Manage your regional warehouses.** MagnetMail has enterprise functionality, making it easy to offer the application to your regional warehouses and coordinate marketing activities.
- **Rely on industry-leading delivery rates.** Your messages are often important and time-sensitive, so you can't afford to have your emails lost in cyberspace. Real Magnet's top priority is the delivery of your messages so that you don't have to worry.

In addition, you'll enjoy other core features of MagnetMail, including:

- Integrated survey and event management
- Dynamic content and personalization
- Built-in testing tools
- Real-time tracking of opens, clicks, unsubscribes, etc.
- Integrations with multiple CRM applications
- Dedicated 24/7 customer support

Among the wholesale-distributors using MagnetMail:

- L-3 Communications
- Bridgewater Wholesale
- Continental Flowers
- VIC International
- Construction Suppliers Association (CSA)

Request a demo to learn more about how MagnetMail can help your distribution business.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX