



## REALMAGNET.COM

Visit [www.realmagnet.com](http://www.realmagnet.com) to learn more about how MagnetMail can help you create emails with both form and function.

**“MAGNETMAIL MAKES  
COMMUNICATING AS  
EASY AS PICKING UP  
THE TELEPHONE.”**

John Drew, Analyst, Hamilton College

## ENERGY

### **Energize your communication with MagnetMail.**

Keeping up with the world's demand for energy is a complicated task. From exploration and development to production and marketing, energy companies must juggle relationships with a variety of partners, subsidiaries and contractors.

MagnetMail is designed to simplify your communication and facilitate those relationships. Several features of the application are ideal for energy companies, including the ability to:

- **Distribute via mobile and fax.** There are many moving parts in energy, and your recipients have a variety of communication preferences. MagnetMail allows you to send via email, mobile, RSS and fax so that your messages are received.
- **Manage your brands and subsidiaries.** MagnetMail has enterprise functionality, making it easy to offer the application to your various brands and subsidiaries and coordinate marketing activities.
- **Rely on industry-leading delivery rates.** Your messages are often important and time-sensitive, so you can't afford to have your emails lost in cyberspace. Real Magnet's top priority is the delivery of your messages so that you don't have to worry.

In addition, you'll enjoy other core features of MagnetMail, including:

- Real-time tracking of opens, clicks, unsubscribes, etc.
- Built-in testing tools
- Integrations with multiple CRM applications
- Dynamic content and personalization
- Integrated survey and event management
- Dedicated 24/7 customer support

Request a demo to learn more about how MagnetMail can help your energy business.

**MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX**