



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“MAGNETMAIL IS A
COST-EFFECTIVE,
USER-FRIENDLY
COMMUNICATION TOOL.”**

Melissa Hicks, President,
Mosaic Marketing

FINANCE |||||||

Stay on top of the market with MagnetMail.

The financial markets require that you be nimble, which is why MagnetMail is ideally suited for brokers, banks, lenders and other financial firms.

MagnetMail is easy to use and full of great features, allowing you to quickly and powerfully communicate market and news updates with your clients and partners. With the requirements of financial firms in mind, we built MagnetMail to help you:

- **Send branded messages.** Trust is a key part of the financial world. MagnetMail allows you to customize your emails so that clients quickly recognize your consistent, dependable brand.
- **Quantify the results.** The market is a numbers game, and MagnetMail includes real-time tracking data to help you stay on top of quantifiable results that can inform your next move.
- **Distribute via mobile, RSS and fax.** Many of your clients prefer email, but some would rather get market updates on their mobile phone or their fax machine or in their RSS feed. MagnetMail allows you to send your message through all of these channels based on your client’s preferences.

MagnetMail gives you many other features to make sure that your clients and partners are informed and ready to take advantage of your financial products and services:

- Reduced costs
- Industry-leading delivery rates
- Integrated survey and event management
- Dynamic content and personalization
- Built-in testing tools
- Enterprise features for complex businesses
- Integrations with multiple CRM applications
- Dedicated 24/7 customer support

Among the firms using MagnetMail:

- NASDAQ
- The World Bank
- Fitch Ratings
- The McLaughlin Company
- Harrington Wealth Management
- American Stock Exchange
- DFCU Financial
- GAMA International
- Brintech
- Financial Industry Regulatory Authority (FINRA)

Request a demo to learn more about how MagnetMail can give you an edge in the financial market.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX