



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

“REAL MAGNET’S DELIVERABILITY TESTING TOOLS ARE ESSENTIAL TO EVERY EMAIL THAT WE SEND.”

John Garvie, Marketing Manager,
Affinity Circles

MANUFACTURING



Manufacture great communication with MagnetMail.

Suppliers, distributors, retailers and freight carriers are all key relationships for a successful manufacturer. If any one area falters, an entire revenue model is in jeopardy.

MagnetMail is built to help facilitate those relationships. It’s a powerful application for communication that allows you fax orders to suppliers, email price updates to distributors or send mobile messages to your fleet drivers. It can also be used for transactional messages.

Along with the core functionality of MagnetMail, here are just a few of the things you can do:

- **Distribute via mobile and fax.** There are many moving parts in distribution, and your recipients have a variety of communication preferences. MagnetMail allows you to send via email, mobile, RSS and fax so that your messages are received.
- **Manage your regional warehouses.** MagnetMail has enterprise functionality, making it easy to offer the application to your regional warehouses and coordinate marketing activities.
- **Rely on industry-leading delivery rates.** Your messages are often important and time-sensitive, so you can’t afford to have your emails lost in cyberspace. Real Magnet’s top priority is the delivery of your messages so that you don’t have to worry.

In addition, you’ll enjoy other core features of MagnetMail, including:

- Integrated survey and event management
- Dynamic content and personalization
- Built-in testing tools
- Real-time tracking, clicks, unsubscribes, etc.
- Integrations with multiple CRM applications
- Dedicated 24/7 customer support

Among the manufacturers using MagnetMail:

- Lockheed Martin
- Hose Master
- BioWorks
- Jasco
- Hartstone Pottery
- DfR Solutions
- National Electrical Manufacturers (NEM)
- Manufacturers' Representatives Educational Research Foundation (MRERF)

Request a demo to learn more about how MagnetMail can help your manufacturing firm.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX