



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“SIMPLY PUT,
MAGNETMAIL IS EASY
TO USE AND HAS SOLID
FEATURES. IT DELIVERS.”**

Brent Littlefield, President,
Littlefield Consulting

REAL ESTATE

Market your properties and services with MagnetMail.

Whether you are an investor, realtor, developer, manager or contractor, real estate is about relationships and promotion. Get the word out to people who trust you and deals will often follow.

MagnetMail is designed for just this purpose. The easy-to-use, web-based application allows you to quickly send messages to your clients, prospects and partners so that you can generate interest and revenue. Here are just a few of the things you can do with MagnetMail:

- **Send via email, mobile, RSS and fax.** Different people have different ways of communicating. From email and fax to RSS and mobile messaging, MagnetMail ensures that your communications are sent to recipients based on their preferences.
- **Rely on industry-leading delivery rates.** Your messages generate revenue, so you can't afford to have your emails lost in cyberspace. Real Magnet's top priority is the delivery of your messages so that you don't have to worry.
- **Target your customers.** You can use MagnetMail's powerful advanced features to deliver targeted messages based on recipient demographics. And you can use dynamic content and personalization to cater the message to each individual recipient.

MagnetMail gives you many other features to make sure that your clients, prospects and partners are engaged in an ongoing conversation:

- Reduced costs
- Integrated survey and event management
- Built-in testing tools
- Real-time tracking of opens, clicks, unsubscribes, etc.
- Integrations with multiple CRM applications
- Enterprise features for complex businesses
- Dedicated 24/7 customer support

Among the real estate businesses using MagnetMail:

- B.F. Saul Companies
- Transwestern
- The Tower Companies
- The Rappaport Companies
- Glendale-West Maricopa Board of Realtors
- Noble Investment Group
- Building Owners and Managers Association International (BOMA)

Request a demo to get a first-hand look at how MagnetMail can help your real estate business.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX