



## REALMAGNET.COM

Visit [www.realmagnet.com](http://www.realmagnet.com) to learn more about how MagnetMail can help you create emails with both form and function.

**“MAGNETMAIL IS AN  
EXTREMELY FLEXIBLE  
AND SUPERIOR TOOL.”**

Alaina Sadick, Web Manager, Wolf Trap  
Foundation for the Performing Arts

## TELECOMMUNICATIONS

### **Make a connection with your clients, prospects and partners.**

Telecommunications requires the synergy of suppliers, resellers, partners, branches, subsidiaries and customers. Keeping everyone informed is imperative for a successful operation and long-lasting relationships.

That's where MagnetMail comes in. With a powerful, multi-faceted platform for communication, MagnetMail allows you to effectively get your message out and continue to build revenue and loyalty.

Here are just a few of the things you can do with MagnetMail:

- **Communicate quickly and easily.** The telecommunications industry is complicated, so we made MagnetMail easy. Send an email to your customers in just minutes. No special HTML or database skills are needed to distribute professional, branded messages.
- **Send messages via email, mobile, RSS and fax.** Different people have different ways of communicating, especially when they are involved with technology. From email and fax to RSS and mobile messaging, MagnetMail ensures that your communications are sent to recipients based on their preferences.
- **Target your customers.** You can use MagnetMail's powerful advanced features to deliver targeted messages based on recipient demographics. And you can use dynamic content and personalization to cater the message to each individual recipient.
- **Rely on industry-leading delivery rates.** Your messages generate revenue and build customer loyalty, so you can't afford to have your emails lost in cyberspace. Real Magnet's top priority is the delivery of your messages so that you don't have to worry.

In addition, you'll enjoy other core features of MagnetMail, including:

- Reduced costs
- Integrated survey and event management
- Built-in testing tools
- Real-time tracking of opens, clicks, unsubscribes, etc.
- Integrations with multiple CRM applications
- Enterprise features for complex businesses
- Dedicated 24/7 customer support

Among the telecommunication companies using MagnetMail:

- Comtech Incorporated

Request a demo to get a first-hand look at how MagnetMail can help your telecommunications firm.

**MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX**