



## REALMAGNET.COM

Visit [www.realmagnet.com](http://www.realmagnet.com) to learn more about how MagnetMail can help you create emails with both form and function.

**“SIMPLY PUT,  
MAGNETMAIL IS EASY  
TO USE AND HAS SOLID  
FEATURES. IT DELIVERS.”**

Brent Littlefield, President,  
Littlefield Consulting

## TRACK EMAILS



### Analyze and resend bounced emails.

Meticulous management of bounces is a key ingredient of higher delivery rates.

MagnetMail provides in-depth tracking of bounces to help you better manage your lists and improve delivery rates. Bounces are displayed in six different categories:

- Generic Hard Bounce
- Generic Soft Bounce
- User Unknown
- Mailbox Full
- Temporarily Unavailable
- Bad Domain

Within MagnetMail, you can drill down and view the bounce details for any specific message. An explanation and recommended courses of action are provided for each bounce type.

MagnetMail automatically resends bounced messages at calibrated intervals, but you can also manually resend bounced messages with just one click.

Request a demo to get a first-hand look at how MagnetMail can streamline your bounce management and improve your delivery rates.

**MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX**