



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

“IT’S SO EFFECTIVE THAT WE MOVED ANOTHER ONE OF OUR BRANDS OVER TO MAGNETMAIL.”

Gabriela Navejas, Marketing Director,
Accor Business and Leisure

TRACK EMAILS



Get full historical data on your recipients.

MagnetMail lets you view comprehensive tracking data for your individual contacts. All types of actions are tracked, including:

- Sent
- Delivered
- Opened
- Clicked
- Web pages viewed
- Subscribed
- Unsubscribed
- Spam complaint
- Bounced
- Mobile
- RSS
- Fax
- Events
- Surveys

Each recipient in MagnetMail has an individual history page that includes every action he or she has taken through MagnetMail, as well as profile information. The result is a full view of your contact's activity that you can analyze and use to your advantage.

Request a demo to get a first-hand look at how MagnetMail can quantify your marketing efforts.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX