



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“EVERY TIME I USE
MAGNETMAIL I DISCOVER
COOL NEW FEATURES
THAT HELP MY
COMPANY.”**

Lori Keyes, Senior Manager,
Brand Communications,
Wyndham Hotel Group

EVENTS MODULE OVERVIEW

Simplify your event management.

Real Magnet’s Events Module dramatically improves the event management process by integrating all of the tools needed to execute an online or physical event into one powerful technology platform.

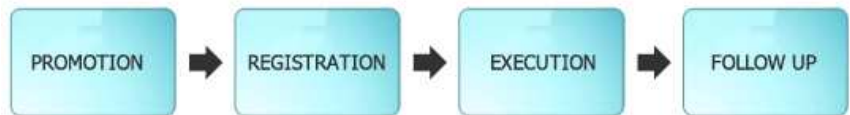
The results are fewer vendors, greater control and automation of some of the most challenging logistics of event management.

On one powerful technology platform, you can:

- **Promote your event:** Promote your event using MagnetMail, Real Magnet’s industry leading email, mobile, RSS and fax messaging tool.
- **Register attendees:** Easily create branded, payment-enabled event registration web pages. When an attendee signs up, the data is captured reported to you.
- **Send confirmations and reminders:** Automate the process of sending personalized confirmation and reminder emails or faxes.
- **Add audio and web conferencing:** Set up an audio or web conference – choose among several providers – without ever leaving the application’s interface. Your attendees will automatically receive unique pin codes and access information.
- **Track the results:** Check the event module’s comprehensive event tracking feature to get registration, attendance and financial reports.

The integration reduces the old pain points of event management. Gone are the inefficiencies associated with managing multiple vendors. Gone is the need to constantly import and export data. Gone are the bad experiences associated with under-trained operators. Real Magnet puts it all together to make the entire process much easier and less expensive.

REAL MAGNET MANAGES THE KEY DIMENSIONS OF YOUR EVENT.



Self-managed and fully-managed options are available. Be as hands on as you want. Just let us know what you need and we’ll take care of it.

Request a demo to get a first-hand look at how MagnetMail can power your event management.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX