



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“WE COULD NOT BE MORE
PLEASED WITH THE
QUALITY OF SERVICE.”**

Steve Roberts, Director,
State Services Organization

EVENT EMAILS



Deliver confirmation, reminder and follow-up emails automatically.

Your event registration pages and conferencing services are integrated directly into MagnetMail, Real Magnet's industry-leading email marketing application, so that your confirmation, reminder and follow-up emails can be sent automatically.

When a registrant signs up for your event, an email with your brand, custom content and any relevant conferencing information is sent automatically. You can also choose to have multiple reminder emails sent to registrants at preferred intervals.

And when the event is complete, you can have follow-up emails automatically sent to your attendees. (You can use Real Magnet's Surveys Module to poll your attendees about the event.)

Promotional emails can also be sent from MagnetMail and tied directly to the event. All event information is saved in your MagnetMail database, making it easy to send targeted promotional emails to past attendees or certain demographics.

Request a demo to get a first-hand look at how MagnetMail can power your event management.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX