



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

“OUR RESPONSE RATE HAS NEVER BEEN BETTER!”

Adrienne Adler, Director of Marketing,
PennWell Corporation

SURVEYS MODULE OVERVIEW



Get feedback from your audience.

Customer engagement requires a conversation. With MagnetMail's integrated Surveys Module, you can get immediate feedback from your audience in minutes.

The key is the collaboration of MagnetMail's email broadcast tool and the fully integrated survey and form module.

It takes only a few minutes to create your own fully branded survey. MagnetMail gives you the flexibility of choosing from multiple questions types, from checkboxes and radio buttons to rankings and constant sums. You can also take advantage of advanced features such as response editing, deadlines, response limits, custom confirmation pages and more.

You can then embed the survey into an email or send a link to the web version. Either way, all response data from your recipients is captured by MagnetMail and ready for your analysis.

The Surveys Module allows you to send forms of any kind, making the uses unlimited – customer satisfaction surveys, membership and subscription renewals, contact information updates, order confirmations and more.

Request a demo to get a first-hand look at how MagnetMail can power your email and survey marketing.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX